

## **IoT Venture and SMARTVÉLO start cooperation: More safety and efficiency for e-bike fleets in delivery services**

**Darmstadt, 30 September 2024. IoT Venture GmbH and SMARTVÉLO announce their strategic partnership. SMARTVÉLO's e-bikes can now be equipped with IoT Venture's innovative GPS trackers to enable comprehensive management and monitoring of e-bike fleets for delivery services.**

The cooperation between the Darmstadt-based technology expert and the Cologne-based e-bike manufacturer SMARTVÉLO marks a significant step towards optimising e-bike fleets in the supplier sector. By integrating the IoT solution, companies that rely on SMARTVÉLO e-bikes can now manage and monitor their fleets even better.

"Our e-bikes are at the heart of many delivery services. By working with IoT Venture, we can now offer our customers even more security and control over their fleets. The integrated theft protection and professional recovery offer enormous added value," says Henry Horn, CEO of SMARTVÉLO.

Well-known delivery companies such as Flink, burgerme and Domino's benefit from these services. "By equipping the e-bikes with our IoT device, we not only enable delivery services to track their fleets precisely in real time, but also create a database that provides insights for future developments," explains Jonas Warmbrunn, Sales & Business Development Manager at IoT Venture GmbH. "The data collected forms the basis for predictive maintenance, i.e. monitoring the condition of the fleet. This ensures optimal operation and maximises the service life of the wheels."

The strategic partnership lays the foundation for sustainable development in the area of e-bike delivery fleets and ensures that they can be operated both efficiently and safely.

## Company portrait IT'S MY BIKE

IT'S MY BIKE is a brand of IoT Venture GmbH. The company develops and sells GPS trackers which, in conjunction with an app, open up a new kind of service world for e-bikes. IT'S MY BIKE uses the innovative narrowband NB-IoT and LTE-M wireless standards for its products. As low-power wide area network (LPWAN) technologies, these are a cost-effective solution for the Internet of Things thanks to their low energy requirements and high building penetration and range. Another advantage is that the technologies utilise existing networks. IT'S MY BIKE's activities include the development of hardware and software (embedded systems) and the provision of the necessary data platform (cloud solution).

### Media contact

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